



Ministère de la Santé et de
l'Hygiène Publique.



Ministère de la Culture,
de l'Artisanat et du Tourisme

8th edition

AFRICAN HEALTH & MEDICAL TOURISM CONGRESS

Health in Africa:

**Africa Facing the Challenges of Medical Mobility:
Challenges, Innovation, and Health Sovereignty**

Abdou Diouf International Conference Center
(CICAD), Diamniadio, Senegal

16 to 18 January 2026

Organisé par:



LEADER EXPO



www.amtc-senegal.com

FOCUS ON SENEGAL

Senegal, an African crossroads between modernity, health, and hospitality:

With more than **18 million** inhabitants and a young and connected population, Senegal embodies an ambitious, open, and resolutely forward-looking Africa. From the cultural effervescence of Dakar to the beaches of the Petite Côte, via the historic sites of Saint-Louis and Gorée Island, the country offers a mosaic of experiences blending tradition and modernity. Its political stability, diplomatic influence, and leading role in regional cooperation make it an ideal setting for international exchanges. Medical tourism finds fertile ground here, driven by the attractiveness of the region, the quality of its welcome, and the emergence of new healthcare and wellness offerings. **Senegal embodies an African ecosystem where health is asserting itself as a lever for development, a catalyst for regional cooperation, and a pillar of continental influence.**

A dynamic medical ecosystem open to innovation:

With more than **500 medical practices, 350 clinics, two private hospitals, 200 paramedical practices, 128 dental practices, and 1,500 private pharmacies**, Senegal asserts its position as one of the most dynamic centers in French-speaking Africa for healthcare and services. This dense medical network, combined with a national desire to accelerate digitalization, improve the quality of care, and embrace therapeutic innovations, creates a fertile environment for partnerships, investments, and technology transfers. In Dakar, a strategic regional capital, the need for medical equipment, digital solutions, pharmaceutical products, and wellness services continues to grow, driven by a demanding urban population and a diaspora seeking quality care. Participating in the 8th edition of the African Health and Medical Tourism Congress means access to a structured, receptive, and rapidly transforming market—a unique opportunity for exhibitors and sponsors to position their offerings at the heart of a thriving ecosystem.



FOCUS ON SENEGAL

Territorial attractiveness: Senegal's strategic assets

- **Its strategic geographic location:** gateway to West Africa
- **Its cultural and natural resources :** Dakar, Gorée, Saint-Louis, Petite Côte...
- **Its political and diplomatic stability**
- **The growing quality of its health and wellness infrastructure**
- **Its ability to host international events and foster regional cooperation**



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ABOUT AMTC SENEGAL'26

8th edition
AFRICAN HEALTH
& MEDICAL TOURISM
CONGRESS

The African Congress, a strategic showcase for healthcare sector stakeholders Senegal is not only an attractive region and a growing market: it is becoming a continental **platform for development, networking, and cooperation.**

Through the African Health and Medical Tourism Congress , professionals have the opportunity to **present their solutions, build partnerships, and capture emerging trends.** The event brings together public decision-makers, private operators, researchers, investors, and representatives of the diaspora around a structured, inclusive, and action-oriented program. In an environment conducive to innovation, digitalization, and interdisciplinarity, the Congress acts as **a catalyst for transformation**, strengthening synergies between regions, disciplines, and generations. Participating means being part of a continental dynamic where healthcare becomes a lever for influence, growth, and sovereignty.



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PROGRAM OF AMTC SENEGAL'2026

- Opening Ceremony
- Multi-sector health exhibition
- B-to-B meetings with invited African delegations
- Workshops on various health and medical tourism topics
- Roundtable on private health sector financing : Ministry of Health, Banks, Deposit and Consignment Office, DER, FONSIS, FONGIP, Economic Partners...
- Closing Ceremony



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AMTC GALLERY



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WHY PARTICIPATE IN AMTC SENEGAL'2026

The African Health and Medical Tourism Congress **AMTC SENEGAL'2026** is a corporate event that offers you the opportunity to meet with industry collaborators and stakeholders in the medical tourism sector. It allows you to exchange ideas, propose solutions to key challenges, and observe the latest market trends.

Why is it Important to Participate in AMTC SENEGAL'2026?

1. Develop Your Network

We connect you with individuals from your industry as well as those outside of it, who can still bring valuable insights to your business. It's the perfect opportunity to create new partnerships and discover potential new service providers.

2. Optimize Your Communication Strategy

Digitalization in Corporate Communication: How to Implement an Effective and Coherent Communication Strategy?

3. Anticipate Market Trends

How can leaders stay ahead of the game?

What strategies can they rely on to anticipate and maintain their edge over competitors?



PROFILE OF VISITORS

AMTC SENEGAL'2026 will attract a wide range of visitors across the healthcare spectrum, including:

- Doctors & Surgeons
- Hospitals
- Multidisciplinary and Ophthalmology Private Clinics
- Dental Clinics
- Plastic Surgery Centers, Spas, and Thalassotherapy Centers
- Dialysis and Diagnostic Centers
- Rehabilitation and Physiotherapy Centers
- Medical Imaging Centers
- Research Institutes & Clinical Laboratories
- Long-term Care Units
- Pharmaceutical Industry
- Community Health Services
- Medical Service Providers and Health Organizations
- Healthcare Professionals
- Health and Fitness Therapists
- Specialized Travel Agencies
- Medical Tourism Facilitators
- Hospital Purchasing Managers
- Distributors & Medical Equipment Agents
- Government Agencies
- Health Insurance Funds
- General Public (Patients)
- Educational Institutions
- Media and Publications

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THE 10 VISITOR PROFILES

1. Government Officials

o Representatives from the ministries of health, tourism, and commerce coming to showcase the needs of their countries.

o Objective of Participation: Establish relationships for patient transfer, the purchase of equipment or medications, and form strategic partnerships.

2. Public Hospitals and Private Clinics

o Managers of public hospitals and private clinics seeking partnerships for medical treatments abroad.

o Objective of Participation: Find partners for collaborations, discover new technologies, and improve healthcare services.

3. Medical Equipment Importers

o Companies specialized in the importation and distribution of medical equipment.

o Objective of Participation: Identify new suppliers, discover the latest technological innovations, and establish business partnerships.

4. Pharmaceutical Importers / Purchasing Groups

o Organizations responsible for the importation and distribution of pharmaceuticals.

o Objective of Participation: Find new pharmaceutical products, negotiate business deals, and ensure the supply of medications.

5. Medical Insurance Companies

o Companies offering health insurance policies.

o Objective of Participation: Establish partnerships with healthcare providers, develop new insurance products, and discover innovations in healthcare.

6. Medical Tourism Companies / Facilitators

o Agencies and consultants specialized in organizing medical travel for international patients.

o Objective of Participation: Offer all-inclusive packages, establish relationships with healthcare providers, and facilitate treatments abroad.

7. Medical Associations

o Organizations representing the interests of healthcare professionals.

o Objective of Participation: Promote best practices, exchange on the latest medical advancements, and establish international collaborations.

8. Doctors and Medical Experts

o Healthcare professionals specialized in various medical fields.

o Objective of Participation: Share their knowledge, discover new technologies and treatments, and establish professional networks.

9. Investors

o Individuals or companies investing in the healthcare sector.

o Objective of Participation: Identify investment opportunities, meet entrepreneurs, and discover promising innovations.

10. Journalists Specialized in the Healthcare Field

o Members of the press covering news and advancements in the healthcare field.

o Objective of Participation: Cover the event, interview experts, and report on the latest medical innovations and trends.



EXHIBITOR PROFILES



1. Healthcare Centers and Facilities

o Hospitals and Clinics

- General Hospitals
- Specialized Clinics (Cardiology, Oncology, etc.)

o Care and Rehabilitation Centers

- Rehabilitation Centers
- Palliative Care Centers

o Etablissements d'hébergement pour personnes âgées dépendantes

2. Industries Pharmaceutiques

o Laboratoires Pharmaceutiques

- Research and Development
- Pharmaceutical Production

o Biotechnology

- Gene Therapy
- Immunotherapy

3. Manufacturers and Distributors of Medical Equipment

o Diagnostic Equipment

- Medical Imaging (MRI, CT scan, etc.)
- Laboratory Analysis

o Therapeutic Equipment

- Treatment Devices (Laser, Radiotherapy, etc.)
- Prosthetics and Implants

o Medical Supplies

- Consumables (Syringes, Bandages, etc.)
- Personal Protective Equipment (PPE)

4. Wellness Industries

o Medical Aesthetics

- Dermatological Care
- Anti-Aging Products

o Thalassotherapy and Medical Spas

- Wellness Centers
- Thalassotherapy Products

o Alternative and Complementary Medicine

- Acupuncture

5. Medical Tourism Companies / Facilitators

o Agencies and consultants specializing in organizing medical trips for international patients.

6. Digital Health

o Big Data Analysis in Health Sector

- Medical Data Treatment Solutions
- Health Data Management Platforms

o Telemedicine and Mobile Health Applications

- Remote Consultation Services
- Health Tracking Applications

o Artificial Intelligence in Health

- Diagnostic Algorithms
- Virtual Medical Assistants

7. Ancillary Services

o Health Evaluation and Accreditation

o Insurance and Financing

- International Health Insurance
- Medical Treatment Financing Services

o Medical Transport and Logistics Services

- Patient Transport
- Logistics for Medical Equipment

o Health Consulting and Training

- Healthcare Management Consultants

- Medical Training Universities / Schools

o Banks





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>>>>>>>> **Contact**

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ARIANA CENTRE 2011, TUNIS, TUNISIE.



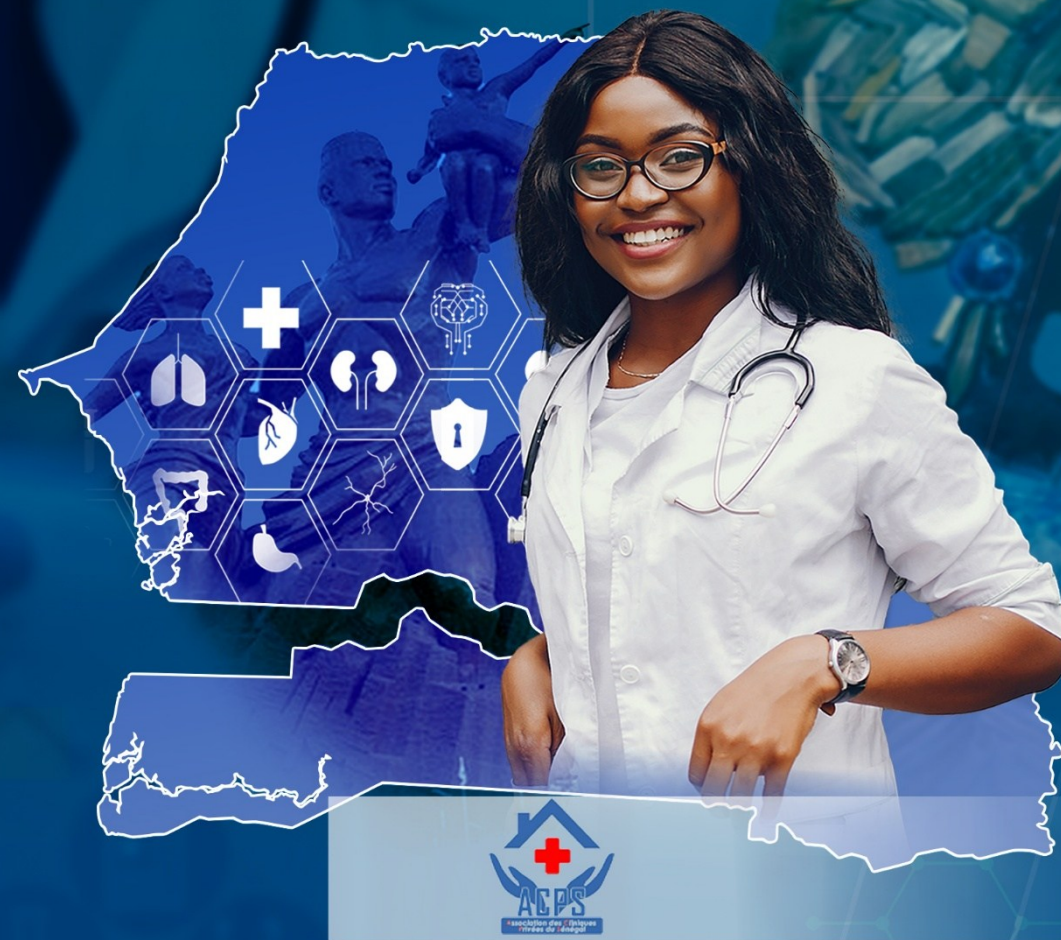
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